

Review of: "Factors Influencing the Laptop Buying Behavior of Students in Vietnam"

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Potential competing interests: No potential competing interests to declare.

The abstract is informative but could benefit from condensing the methodology details, focusing on key findings, and including a concluding statement that highlights the study's contribution. Additionally, adding relevant keywords can improve discoverability. These improvements can enhance the overall clarity and impact of the abstract.

Limited Contextual Information: The paper lacks information about the specific context in which the research was conducted. Details about the sample selection, location, and demographics of the participants could provide a better understanding of the study's applicability to other settings.

Overreliance on Students: The research focuses solely on students at Hanoi University of Industry. While this can provide valuable insights into this specific group, it may limit the generalizability of the findings to a broader population.

Survey Methodology: The paper briefly mentions using a survey method but doesn't provide details about the survey's design, development, or validation. A more in-depth explanation of the survey instrument and its reliability and validity testing would enhance the paper's rigor.

Limited Discussion of Limitations: The paper briefly mentions limitations but doesn't delve into a thorough discussion of these limitations. Addressing potential sources of bias, survey limitations, and other factors that may affect the study's outcomes is essential for transparency.

Theoretical Framework Choice: While the paper employs the Theory of Reasoned Action (TRA) and Theory of Planned Behavior (TPB) models, it doesn't discuss why these models were chosen over others. A rationale for selecting these specific theories would strengthen the paper's theoretical foundation.

Data Analysis and Interpretation: The paper presents the results of the linear regression analysis but lacks a detailed interpretation of these findings. A more comprehensive discussion of how the independent variables (specifications, after-service, brand, price, etc.) interact and influence the dependent variable (buying behavior) would provide deeper insights.

Recommendations: While the paper offers some recommendations for businesses, these are somewhat general. Providing more specific and actionable recommendations based on the study's findings would be beneficial.

Citations and References: The paper lacks citations and references to support various claims and statements made throughout the text. Properly citing relevant literature would strengthen the paper's academic credibility.

Language and Clarity: There are instances of grammatical errors and unclear sentences throughout the paper. A thorough proofreading and editing process would enhance the paper's readability and professionalism.

Visual Aids: The paper could benefit from the inclusion of visual aids such as tables, graphs, or charts to illustrate key findings and relationships between variables.