

Review of: "Business projects need to be handled differently from construction projects"

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This article is written from a practical perspective. The article is an easy read; it reads like an experienced industry professional sharing valuable, first-handed insights, knowhow, and "trade secrets" on project management. Author contrasts two distinct categories of projects in Project Management; well articulates many established methods and knowledge in project management, in a concise, practical and critical fashion. It is timely and helpful to help one form a comprehensive view of project management, place analytical methods in the reality of project management that is far more complicated to be addressed by taking a purely analytical approach.

It is thoughtful for the author to distinguish Business Project vs Construction Project and note down a typical construction project can be a mix bag." On courses, building a house is sometimes used as an example, making project management look easy. However, the difficult and messy negotiation needed before construction starts is seldom mentioned." While, business project success is not just dictated by financials "Books sometimes imply that a financial justification is needed for each project. In practice it is often non-financial benefits that lead to a business project going ahead."

I would recommend this article to students studying construction management or project management.

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