

Review of: "Text messages to support e-cigarette use for smoking cessation: a tool for researchers"

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The article is interesting for a number of reasons. The addition of the lived experiences of those who have tried to quit via vaping is stellar as well as their contribution to framing messages. However, the paper does not say what the dosing of the messages are? How often is too often? And when do the messages stop? What are the limitations of this study? There are also schools of thought that do not believe that vaping aids smoking cessation and these should also be discussed. It will be interesting to see how many of these smokers eventually are able to quit. Finally, developing, sending, receiving and reading text messages are a continuum, are there standard metrics that record not just the delivery but also the reading of these text messages? Overall, this is a fantastic study.