

# Review of: "Business Model Innovation as a Structural Framework for Business Sustainability Growth: A Systematic Review"

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Potential competing interests: No potential competing interests to declare.

The article titled, "Business Model Innovation as a Structural Framework for Business Sustainability Growth: A Systematic Review," is a very interesting source of information.

It is a comprehensive review of scientific literature focused on the key topic of business management and the challenges facing entrepreneurs in an evolving generation and a dynamically changing global market. This review delves deeply into the complexity of the business environment, shedding light on the unrelated challenges and opportunities that arise in today's entrepreneurship.

The entire article was met with good manners. Both the title and abstract are informative enough. The introduction, scientific background, is prepared on the basis of properly selected literature sources. It is a coherent introduction to issues related to the changes in business models and presents research trends of global scientific centers.

The review of information is based on publications (in the subject matter) published in the years 2010-2023, available in the WOS and Scopus databases. The aim of the authors was to review and learn about business model innovation methods, the impact of technology on the creation of innovative business development models, and the development of business models in the context of global phenomena such as pandemics and climate change.

General comments:

- Authors should avoid the personal form "we."
- Figure 3 - Have the authors considered why the data for 2021 and 2022 is so different, demonstrating the change.
- Figure 5 - The data presented has no value - it should be removed.
- Figure 7 - By affiliation of all authors or the corresponding author? Referring to the affiliations of all authors and co-authors may be misleading. Multi-authored publications distort the correct view of these statistics.
- I suggest expanding the comments to the charts presenting the statistics.
- The conclusions are quite general - it would be necessary to describe and indicate the most common trends (models).
- To complete the review, an additional tool indicating interdisciplinary connections could also be used.

The comments attached to the review are intended to improve the article and do not affect my positive rating.

I believe that after minor corrections, the article can be further processed and published.