

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

First of all, I am grateful for the research that has been carried out on topics that discuss the role of women in the company's desires. After I read, several suggestions emerged from this research.

1. The introductory section explained interestingly the impact of CSR on companies and research gaps. However, the advice I can convey is, can you explain the condition of SMEs in Karat Town of Konso Zone in Southern Ethiopia? Are there any crucial issues related to the role of women? Is there a gender gap and issues of improving performance seen from gender?
2. The research objective point does not need to be written in the point itself; it can be explained in the Introduction section
3. What research hypothesis points are meant by research questions? If yes, then it is recommended that you go to the introduction section.
4. There has yet to be a literature review, namely the existence of a grand theory associated with the variables studied.
5. The discussion regarding the hypothesis still needs to be well explained in terms of the results of previous research. I suggest adding previous research results that strengthen the hypothesis argument.
6. Almost all of the Methods section contains explanations of theory or understanding. For example, research design refers to..... The research method should directly explain the data source, sampling technique, respondent criteria, the process of distributing questionnaires, and so on. (3.1-3.7 can be re-evaluated)
7. The research model can be written more neatly using abbreviations
8. Explanations related to research: the lower limit is 251, but the data processed is 170 (N=170). The data elimination process has not been explained further.
9. "Data was collected from one hundred (170) respondents from one hundred and seventy eight (251) sample respondents from Hawassa city revenue authority." Hawassa City is included in the Rust City of Konso Zone in Southern Ethiopia? I suggest that Hawassa City explain that it contains Karat Town.
10. Explanations regarding dimensions and measurements, as well as measurement references, still need to be visible from the research.

This research topic is interesting, but the writing could be better and needs improvement. However, the results of this research can contribute to the role of women in aspiring MSMEs.

