

Review of: "The Metaverse in Tourism and the Airline Industry"

Eduardo Bizeli Tiburtino¹

¹ UFSCar Federal University of São Carlos

Potential competing interests: No potential competing interests to declare.

The article explores an interesting and current topic, but lacks elements that characterize it as an academic paper. First person writing is an example. If the proposal is not

- It lacks the definition of methods and a better definition of the research gap.
- The objectives are given but need to be more detailed.
- When proposing to analyze the potential of Metaverse, it is expected that there are propositions/suggestions on how to better exploit this technology in the analyzed topic.
- In topic 5, care should be taken with the term 'Case Study' so as not to mislead the reader into understanding that the author conducted the study. This topic shows examples of application.
- The conclusion is coherent with the content presented.
- I congratulate the author and encourage you to continue with this paper considering the suggestions you consider pertinent.