Review of: "Investment Through IPO in Cuttack City of Odisha: Trends & Perception Analysis"

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Potential competing interests: No potential competing interests to declare.

The paper investigates perceptions of IPO investments among retail investors in an Indian city. I would like to comment and recommend the following:

- Demographic profiles can be summarized in one table instead of multiple tables and figure graphs.
- The data collected by the authors have original values and potential for contributions. The data presented in Section 4.1-4.8 can be explored more thoroughly to identify the relationships among them using simple OLS regression or other econometric models.
- The regression analysis presented in Section 5 should have equations to clarify the variables used.
- Unfortunately, poor writing tarnishes the general impression of the paper. Professional proofreading is recommended.