

# Review of: "Leveraging Social Network Utilization to Attain Competitive Advantage in Digital Multi-Sided Platforms"

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Potential competing interests: No potential competing interests to declare.

The article addresses an important issue and, by addressing the suggestions below, can contribute to filling a gap in the research field - social networks as one of the factors for the competitive advantage of multi-sided platforms by providers considering them as sources of VRIOs.

Suggestions:

## Abstract

The author should firstly remove references from the abstract. The author should be as specific as possible in the preparation of the abstract, which means answering the following questions. *What is the research problem? What methodological approach has been used? What are the preliminary results? What is the added value of the paper?*

## 1. Introduction

In the paragraphs where the author describes relevant issues, it is suggested that the author sees whether there are more recent sources with related findings and conclusions. In the introduction, it is also suggested that the author adds a paragraph at the end to announce what the paper is about next and how it is structured.

After the 'Introduction' chapter, it is suggested that the author adds a chapter on methodology, outlining how he has gone about collecting, reviewing and studying the literature.

## Chapter 2

In the sections where the author addresses a relevant status/challenges/problems, it is suggested that the author see whether can also support it with more recent literature and sources.

It is suggested that the author adds a conclusion to the article, and presents the challenges that dictate his future work.

