Review of: "Crowdsourcing research topics to raise public understanding of applied linguistics"

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The article showcases how a crowdsourcing project named "an idea competition" run at a Thai university" serves to raise public understanding of applied linguistics and increase the profile of Applied linguistics (AL). It is a thought-provoking topic and a laudable attempt. The article is well-structured and the argument is roundly justified.

I only have two humble concerns relate to methodology:

1. Why choosing "predominantly undergraduate students from engineering faculties" to promote the competition? Why not teachers/staff, master or doctoral students from any other disciplines?
2. How did you analyze the data? It would be more informative if you give several exemplars of the data you collected and analyzed as you wrote "we received 27 submissions from a range of university members (10 undergraduate students, 11 postgraduate students, 3 academic staff, and 3 support staff) affiliated with a range of different units in the university on a range of topics".

The research has great potential. Such studies are highly needed in the societies where research trends are prescribed or "guided" by the top-down educational policies. I am inspired to do a similar study, especially in technological universities where AL is often a marginalized discipline! :)