

Review of: "Patterns of Social Dynamics Surrounding Suicide Notes on Facebook Platforms: A Netnographic Approach"

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Potential competing interests: No potential competing interests to declare.

Thank you for the opportunity to read and review your text on "Patterns of Social Dynamics Surrounding Suicide Notes on Facebook Platforms," a relevant theme in contemporary societies, although it has been neglected as a research subject, as your text argues. Given its sensitive nature, the methodological approach is highly suitable, the proposal is well crafted, and it has potential for theoretical and practical contributions. While your text has many merits, I believe you could engage in a revision exercise to address some aspects that, in my interpretation, are weaknesses that can be resolved for future submissions.

My comments:

1. The Introduction does not provide adequate and sufficient theoretical and empirical context to explain the research problem. I expected to find the theoretical context and the theoretical gap to be filled.
2. The theoretical framework on suicide is not clear, which may have hindered the analysis, resulting in a descriptive approach. There is a robust literature on the subject, including suicide notes in the context of online social networks.
3. Regarding the method, your choices are appropriate for the research purpose; however, you could include detailed information on netnography, the research corpus, and also on the operationalization of content analysis. The creation of categories is not clear.
4. In the discussion, there is no articulation of the results with a theoretical framework that underpins the research.

Thank you very much for the opportunity to read your article.