

Review of: "Interrogating the Role of Opinion Leaders in Media's COVID-19 Awareness Campaign to Mass Audience"

Paul Herzuah

Potential competing interests: No potential competing interests to declare.

Generally, the paper is good. However, there are a few issues worth considering by the authors. First, the theoretical underpinning of the study is weak and must be clearly stated. Also, it appears authors were unable to effectively discuss the findings of the study. This is an important aspect of a research paper that cannot be glossed over. Apart from this, the authors ought to consider language use in the article, especially tense. Authors must also be consistent with spelling, either thoroughly American or British style of spelling. Finally, the abbreviation NCDC ought to be written in full. Generally, I recommend that the paper be accepted with substantial corrections.