

Review of: "Relationship Marketing for Obtaining and Retaining Customers in Clothing Stores in Bento Gonçalves"

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Potential competing interests: In this scientific article does not exist report relatively the method of sample sampling (such as convenience sampling).

- In this scientific article, there is no report regarding the method of sampling (such as convenience sampling). The authors reported only that the collection of data occurred via the internet.
- The validation of statistical analysis in this research cannot be supported by only percentages and frequencies. The authors should follow statistical tests.