

Review of: "Socio-demographic, smoking and drinking characteristics in GB: A comparison of independent telephone and face-to-face Smoking and Alcohol Toolkit surveys conducted in March 2022"

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Very interesting subject. The title is catchy and invites the reader to review the entire article.

Abstract

There is no precision in the findings of this study. What were the measures of association used? The term "estimates" does not allow an adequate understanding of the results. On the other hand, not including specific numbers does not allow the reader an adequate understanding of the results.

Introduction

It would be desirable to explain the main objective of the original "Monthly Smoking and Alcohol Toolkit Study", because, although the change in the data collection methodology in the context of the pandemic is being evaluated, the objectives of the original study are not clear. Include bibliographic references that support what is mentioned in the introduction.

A research question was not included.

Methodology

Analysis

The term "unweighted statistics" is not clear. Exactly what measures were used? Explain please.

Discussion

I think the comparison with other studies is very poor. In this sense, there is a lack of support with bibliographical references from other studies.

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