

# Review of: "Factors Affecting the Social Outreach of Microfinance Institutions: Evidence from Ethiopian Microfinance Institutions"

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Potential competing interests: No potential competing interests to declare.

The paper is interesting, discussing factors affecting the outreach of microfinance institutions in the Ethiopian context. However, some parts of the article need to be elaborated more to improve the quality of the paper and reader friendliness.

1. In the introduction section, the author does not specifically mention the significance of adding the independent variables that previous studies have not tested yet. If these variables are important in explaining the outreach of microfinance in Ethiopia, then I suggest that the author focus on discussing the importance of these variables and relate them to the Ethiopian context.
2. In the results and discussion section, the author is all right to discuss the statistics descriptive of the dependent variables in detail, but for the independent variables, the author is not necessarily required to discuss all variables. In line with the introduction section, just focus on the variables that the author tries to add and other variables that may be interesting to elaborate on. The reader may get bored reading statistical and descriptive information that is too detailed.
3. There are two regression models examined in this study with different dependent variables, ALPB and NAB. The presentation of the regression results is not necessarily in two different tables. It will be more informative and interesting if it is presented in one table with more columns, Model 1 and Model 2. It is easier for the reader to understand which variables are consistently significant in affecting two different types of measurement of the dependent variables. Don't forget to give a mark with a star (\*\*\*) for those that are significant.
4. In the conclusion part, please try to reveal the limitations of the study. Give also a suggestion for the next research.
5. Typo and minor The first abbreviation should come along with the full word, then use only the abbreviations throughout the article. The consistency of how to write citations in body text, e.g., Stephen and Shamiso, 2013.

6. Overall, the paper is good at explaining the microfinance case in Ethiopia. Well done.