

# Review of: "Is creativity the seed of innovation?"

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This article clarifies the difference between creativity and innovation and proposes the Three I's Innovation Model to investigate their relationship. It is of great interest to talk about this topic. However, there still exist some deficiencies which are worth revising.

First, this article is more like an essay, not a paper because it lacks quantitative or empirical analysis. It just told us the difference and relationship between creativity and innovation. They are conceptual. It should need more empirical investigation to support its conclusion.

Second, the novelty of this article is insufficient. Although it proposes the Three I's Innovation Model, it is mostly based on the FourSight Model (Puccio & Grivas, 2009) of Creative Problem Solving (CPS). This cannot sufficiently embody its academic contribution.

Third, the literature this article cited is too old. It cannot demonstrate its research frontier.

To sum up, this article does not satisfy the standard of publication. It should be rejected.