

# Review of: "Strategic Management In Agriculture"

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**Potential competing interests:** No potential competing interests to declare.

Dear author,

After reviewing your article, I have drawn some conclusions. The topic is promising and intriguing. However, there are specific areas that require careful consideration and improvement.

Firstly, it is crucial to define the type of research you intend to conduct and clarify the direction of your article. The Abstract should be more concise (150-300 words) while summarizing the paper, indicating the research method (literature review, quantitative, or qualitative), participants, etc.

The introduction should seamlessly follow the Abstract without delving into various topics. Establishing a clear theoretical framework is vital for the discussion, data triangulation, and ensuring readers understand the nature of your research. Properly credit other authors when referencing information in the text.

Ensure the central question is explicitly stated. Consider using tables or figures to illustrate the connection between strategic management and agriculture. Note that strategic planning and strategic management are distinct concepts, and focusing on one will yield different conclusions.

Contrary to your statement about the impossibility of making medium and long-term plans, literature suggests that strategic planning is typically done within a 3 to 5-year timeline. Additionally, you repeated the same definition.

Finally, reviewing examples of papers can provide insights into the ideal structure. Clearly define the objectives of your research to guide your exploration effectively.

I hope these suggestions prove helpful in refining your article.

Papers for your guidance:

**Opportunity novelty, improvisation, and network adaptation in the internationalization of Swedish SMEs:**

<https://doi.org/10.1002/tie.22182>

**Environmental Sustainability for Strategic Planning Effectiveness and Organizational Improvement:**

<https://doi.org/10.3390/su15086774>

**Value creation in the metaverse age: a thematic analysis of press releases:**<https://doi.org/10.1108/IJEBR-01-2023->



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Best wishes ,