

# Review of: "Fashion and Its Environmental Impact: A Behavioural Physiology Validation of Fashion Influencers' Buying Decisions and Its Perceived Social Impact on Consumer Choices"

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Potential competing interests: No potential competing interests to declare.

Dear authors,

Below are some points for consideration:

- The abstract is very extensive, it presents authors which is unusual, except the author of the theory who must maintain, not address any results;
- The introduction lacks several references to authors throughout the paragraphs;
- the theoretical approach lacks reference to authors and talk about fashion and sustainability;
- Analysis needs to be developed;
- the study does not present conclusions.