

Review of: "Socio-demographic, smoking and drinking characteristics in GB: A comparison of independent telephone and face-to-face Smoking and Alcohol Toolkit surveys conducted in March 2022"

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Potential competing interests: The author(s) declared that no potential competing interests exist.

First of all, thank you for the effort you put into your research.

Your research is valuable in terms of its subject and scope.

The topic is relevant, and the study can contribute to the extant literature providing new theoretical insights and will interest people in the “discipline”.

Introduction: Please, insert new references (2022) relevant to the research. Add your main aim and hypothesis in the last part.

Methods: More information about the participants is necessary (e.g. range, mean age and SD)

Measures: More information is necessary (e.g. internal consistency of measures)

Discussion: The discussion will always connect to the introduction by way of the research questions or hypotheses you posed and the literature you reviewed, but it does not simply repeat or rearrange the introduction.

Given the above:

The discussion is too weak. More relevant references are needed.

More transition is needed between the paragraphs.

In addition, I think that the discussion will contribute more to the field with the findings. So, please insert new and more recent references (2022) relevant to the research.

Insert clear limitations, future work and practical limitations of the study.

Conclusion: The conclusion of a research paper is where you wrap up the ideas and leave the reader with a strong final impression.

So, please: Summarize your overall arguments and findings.