

Review of: "Design of an Educational Campaign Based on the Theory of Planned Behavior to Encourage People to Donate Organs: A Study Protocol"

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Potential competing interests: No potential competing interests to declare.

The article will be conducted on an interesting subject that is a very important issue in the health sector of Iran. My recommendations:

The article would benefit from an extensive **English** edition.

Introduction:

1. The consistency of the introduction needs to be revised to reflect the importance of the problem better.
2. The necessity of conducting the research is vague and needs to be clarified more deeply.
3. Why did the researchers use the Theory of Planned Behavior? How could it be beneficial in better understanding the situation and developing an intervention?

Method:

The most important thing is related to the application of theory. What will this research do for each model construct, including Knowledge, Attitudes, Intention towards behavior, Behavior, Subjective norms, Normative beliefs, Control beliefs, and Perceived behavioral control? In the case that all of these actions are defined, it can be declared that the research has been conducted based on the theory. Only using a questionnaire is not enough.

Since the article emphasizes Sirjan, it would be beneficial to explain the characteristics of Sirjan that make it special for conducting this intervention.