

Peer Review

Review of: "Medical Tourism in the Thessaly Region, Greece: Hotel Managers' Attitudes, Opinions, and Perspectives"

Gaby Gavriilidis¹

1. Tourism Management, University of West Attica, Athens, Greece

Overall, the paper is well-structured, providing valuable insights regarding medical tourism in the region of Thessaly. The research methodology is clearly justified, and the statistical analysis is well-reasoned and appropriately applied. One possible research limitation is the relatively small size of the sample. The sample, as it stands, can support the results; however, it does not allow for the application of more sophisticated statistical techniques (such as Exploratory Factor Analysis, Confirmatory Factor Analysis, or Structural Equation Modeling), which could offer a deeper and more nuanced understanding of hotel managers' opinions, attitudes, and perspectives regarding medical tourism policies. More advanced analyses often lead to stronger theoretical development and more substantial practical implications. Additionally, incorporating a more diverse or larger sample—possibly by including hotel managers from different regions or types of accommodations—could enhance the generalizability of the findings and strengthen the overall robustness of the study.

Furthermore, the study would benefit from a more detailed discussion of the policy implications of its findings, particularly in terms of how local or regional tourism strategies could be shaped or improved based on hotel managers' insights. Including comparative perspectives from other countries involved in medical tourism could also enrich the analysis and increase the paper's relevance on a broader scale.

Declarations

Potential competing interests: No potential competing interests to declare.