

Review of: "Decoding Social Systems: Agent-Based Modeling in Understanding Tourism Dynamics, with a Case Study on Phu Quoc Island"

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Potential competing interests: No potential competing interests to declare.

This is an interesting paper and practical, illustrating how technologies can be implemented in practical ways to encourage tourism development.

There are some weaknesses, though, in the paper. For example, for those of us who do not read Vietnamese, following the visuals is a bit of a challenge. So, for most of us, the visuals are not very useful. Also, the paper is largely descriptive, and there is little that other researchers would be able to take from the investigation, since there are no analytical frameworks or methods that may be applied very well in other situations, or at least the authors have not developed that part of the paper very well.

All in all, this is an interesting and practical piece, albeit mostly of interest to those working on tourism development in the region under investigation.