

# Review of: "Enriching Competitiveness through Corporate Social Responsibility: A Study of Service-Based Enterprises in Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

With an adequate literature review, the authors can provide a clear explanation of the subject. However, there are plenty rooms for improvements.

Abstract: it is mentioned "...the study proposes three theories highlighting environmental, social, and governance frameworks.."; thus, the authors may provide more explanations about the findings.

Introduction: it is written "Corporate social performance (CSP) refers to the extent to which a corporation meets its social responsibilities and contributes to the well-being of society. Thus, CSP encompasses customer loyalty, reputation, satisfaction, and trust", but in the Hypotheses Development the authors explain them as business performance. Also, in the title it is mentioned 'competitiveness'. Please provide more articles regarding these terms and explain how business performance can be assumed as CSP.

In Abstract, it is written "The study proposes three theories highlighting environmental, social, and governance frameworks as critical elements for achieving sustainable performance..", but which theories? There is no explanation about these three theories and how they connect to each other.

In Figure 1, ECR (construct) consists of three items, and one item, for example EIV, comprises seven variables (indicators). Please explain this relationship in the PLS-SEM model, whether all indicators are LOC, or the model also uses HOC.

It is advantageous for the authors to have sufficient data to represent the subject of the study. However, please add more claims and supporting arguments on H5-H10.

Please refer to previous papers how to write descriptive analysis and report the results of PLS-SEM clearly and concisely.

In Discussion, it is mentioned " The study revealed that businesses in this sector implemented a range of Corporate Social Responsibility (CSR) initiatives focused on economic, environmental, and community development", but there is no explanation about community development.

Overall, it is a good paper. It can improve a csr literature review and be a source for csr articles.

