

Peer Review

Review of: "Factors Influencing Coffee Shop Visitors' Non-Verbal Communication Experience Based on the Choice of Colour and Interior Design Elements"

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The impact of colors in interior spaces is a significant topic that has been widely researched. However, when studying user perception, it is crucial to specify certain details about the participants, such as age, gender, vision abilities, and cultural background.

Age can have both physical and psychological impacts and can also affect a person's ability to perceive colors. Additionally, the emotional impact of colors can vary significantly across different cultures.

Furthermore, psychological status can influence color perception. For instance, individuals experiencing depression or conditions such as ADHD or autism may perceive colors differently. Therefore, these groups should be excluded from the study sample to ensure more accurate and consistent results.

Questions for general information can be added to the research instrument, in addition to conducting tests for psychological status.

Declarations

Potential competing interests: No potential competing interests to declare.