

Review of: "Leveraging Social Network Utilization to Attain Competitive Advantage in Digital Multi-Sided Platforms"

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Potential competing interests: No potential competing interests to declare.

The article provides valuable insights into various types of social media from the author's perspective. It's important to note that this document does not encompass a comprehensive literature review or real-world applications. Instead, it serves as an initial exploration and can be considered a work in progress. To enhance the depth of understanding on this topic, I would recommend incorporating experiments or case studies that can shed more light on the problem. By conducting experiments or delving into specific use cases, we can gain practical insights and valuable data that will further contribute to the field's knowledge and development.