

Review of: "The Metaverse in Tourism and the Airline Industry"

Adhi Prasetyo¹

¹ Telkom University

Potential competing interests: No potential competing interests to declare.

Interesting topic, even though the development of the current metaverse is still not as expected. In general, even though it provide some insightful data, this article still needs some works to meet scientific principles. Some of the improvements that can be made are as follows.

- Abstract should include background, research objectives, methodology, outcomes and implications.
- Articles are more like descriptive article for general knowledge with some references.
- The background and purpose of the research accompanied by phenomena data and results from preliminary research indicating the need for research is still not very clearly written. Research gaps and questions are also not clearly written.
- The article does not clearly state what scientific methodology is used to answer research question