

Review of: "Design of an Educational Campaign Based on the Theory of Planned Behavior to Encourage People to Donate Organs: A Study Protocol"

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Potential competing interests: No potential competing interests to declare.

Thank you for sharing the manuscript with me. Organ donation is one of the areas in which the country needs effective interventions.

Abstract:

1- The study aim is mentioned as encouraging people over 18 years old to become organ donors, while not everyone can become an organ donor! The aim could be to encourage the audience to register for receiving the card.

2- What is mentioned as a protocol is very general and what in every intervention would be done: planning, implementation, and evaluation.

Background:

1- Could be written in a more concise and informative way.

2- Mentioned statistics are to be presented with the respected year or period.

Method:

1- The most important part is to explain in detail how TPB is going to inform the study, which is missed in the manuscript.

2- Social media seems kind of necessary to be used in health campaigns nowadays.

3- I don't believe this study needs hypotheses.

4- A campaign is a communication strategy more than an educational strategy. In campaigns, persuasive messages are more important to be disseminated than educational ones. In this work, the emphasis has been more put on educational practice.

General comments: 1- The manuscript is to be edited English-wise. 2- Tables need informative titles.

Good luck with your work.

