

Review of: "[Commentary] The WHO strategies to reduce tobacco-related deaths are insufficient"

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Potential competing interests: No potential competing interests to declare.

This commentary lacks scientific data and is swayed towards promoting snus/ heated tobacco. I suggest to look into latest evidence especially on harms of snus, as evidence is strong between snus and cardiovascular disease and cancer. FCTC and the MPOWER strategy is still very much relevant. to say USA having reduction in smokers is also unfair, as many countries- NZ, England, Switzerland, Australia and many middle income and low income countries are now having serious issues with teenage vaping, and now they know promoting it without strict regulation has caused detrimental effects. more data has been published regarding dual user, which is not mentioned at all in this commentary. it is best if the author could suggest a fair positive and negative latest evidenced based data whether to support or not support other methods of smoking, then only openly suggesting to support snus/ heated tobacco as a form of harm reduction.

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