

# Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

Vissanu Zumitzavan<sup>1</sup>

<sup>1</sup> Khon Kaen University

Potential competing interests: No potential competing interests to declare.

1. Research questions and objectives should be provided to enable the readers to follow what this article is going to investigate.
2. The citations must be up-to-date, they should not be older than five years from present.
3. The research method is needed to be well-explained why this method is appropriate to seek for the findings to answer the research questions? In each step of the research method should be made more understandable. The examples should be placed to show the clear pictures.
4. Levels of validity and reliability should be mentioned.
5. The section of implications should be provided to draw the findings to answer the research questions together with the clear examples.