

Review of: "A Bibliometric Review of CSR in China Based on CNKI Database: 2006-2022"

Mahmoud Elmarzouky¹

¹ Aston University

Potential competing interests: No potential competing interests to declare.

Supply chain impact on competitiveness: The acknowledgement that supply chains have a direct impact on the competitiveness of enterprises is crucial. In today's globalized and interconnected world, understanding and managing supply chains effectively is essential for businesses. The suggestion to investigate the social responsibility of suppliers and the need for domestic enterprises to undertake social responsibilities aligns with the growing emphasis on sustainability and ethical practices.

Competitive market environment and stakeholder expectations: The recognition of the competitive and sensitive market environment and the increasing awareness of social responsibility among the public is spot on. Enterprises not only need to meet their social responsibility obligations but also consider the actions of their competitors. Stakeholders, such as customers and investors, often compare companies within an industry in terms of their social responsibility performance. This highlights the importance of maintaining stakeholder trust and ensuring sustainable development.

Evolving CSR landscape: The mention of emerging CSR deficiencies and governance issues, along with various recent developments, demonstrates an understanding of the dynamic nature of corporate social responsibility. The reference to Elon Musk's accusations on ESG ratings, regulatory efforts to strengthen information disclosure, and the establishment of a globally harmonized sustainability disclosure code by the ISSB highlights the need to adapt and stay informed about changing CSR trends. Further research and analysis are indeed essential to understand and respond to these evolving challenges.

Future research methodology: The suggestion to incorporate bibliometric analysis, visualization software like VOSviewer, and Python programming to crawl references and analyze data is a practical and forward-thinking approach. By employing advanced tools and methodologies, researchers can gain deeper insights into the current status and trends in CSR research. This method can provide a more systematic and comprehensive foundation for future research, helping to guide and shape the field effectively.

While the conclusion provides valuable insights, there are a few areas that could be improved:

Clarity and organization: The conclusion could benefit from clearer structuring of the points and more concise language. Presenting each point as a separate paragraph with a clear topic sentence would enhance readability and make it easier for readers to grasp the main ideas.

Expansion on the implications: While the conclusion identifies important considerations, it could be strengthened by expanding on the implications of each point. For example, discussing the potential consequences of ignoring supply chain impact on competitiveness or elaborating on the challenges and opportunities arising from evolving CSR deficiencies and governance issues would provide a more comprehensive analysis.

Connection to the broader context: It would be helpful to provide more context and connect the conclusions to the broader literature or real-world examples. This could involve referencing relevant studies, industry practices, or specific cases to support the arguments and demonstrate the practical implications of the research outlook.

Consideration of potential limitations: Including a discussion of potential limitations or challenges associated with the proposed research methodology or areas of focus would add depth to the conclusion. This could involve addressing factors such as data availability, ethical considerations, or the need for interdisciplinary collaboration to overcome potential barriers.

Forward-looking suggestions: While the conclusion already offers suggestions for future research, it could be strengthened by providing more specific and actionable recommendations. For instance, identifying specific research gaps, proposing potential research questions, or outlining the practical implications of further exploration could inspire future researchers and provide a clear direction for their work