

Open Peer Review on Qeios

Communication process attribute

Behaviour Change Intervention Ontology (BCIO)

Source

Behaviour Change Intervention Ontology (BCIO)

Definition: An attribute of a communication process.

Comment: Communication processes can have a variety of attributes, such as their speed, how they are delivered, what language they take place in and the tone of voice in which they occur. All these types of attributes and more are captured by "communication process attribute"

This definition was imported from the Behaviour Change Intervention Ontology (see<u>https://bciosearch.org/</u>). Comments and suggestions for improvements are welcome using the Qeios review system.

Definitions imported from the Behaviour Change Intervention Ontology (BCIO) are what are known as 'ontological definitions'. See this article in Qeios for an explanation https://www.qeios.com/read/YGIF9B.

Ontological definitions can sometimes be hard to read. In those cases we also include an informal definition.

Definitions also often require elaboration to make it clear how they should be used and what they include. In those cases we include a comment.

Also, definitions sometimes require an explanation as to how they came about to help users understand how they relate to alternative definitions. In those cases we include a curator note.

Qeios ID: 7JEMC7 · https://doi.org/10.32388/7JEMC7