

# Review of: "The contrasting effects of body image and self-esteem in the makeup usage"

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The article is interesting, it talks about interesting, social issues related to the assessment of the body image of many contemporary women, but I have some comments on its content, which I provide below.

1. Qualtrics is a platform focused on collecting, organizing and interpreting research data. It is not a sociodemographic data questionnaire. I understand that it may be a matter of translation, language, it is worth clarifying in the text.
2. Research method: the article should present tools for the study of variables - written in accordance with scientific standards, in addition to the own adaptation of the questionnaire used in the study, the value of statistical validity should also be provided, (Cronbach's alpha) adaptation of the test in other countries (comparison of Cronbach's alpha values of different test version). There is no such comparison in the article.
3. Body Image Measurement Method - The authors did not justify why such a tool was chosen? Body image is a variable measured in research using many questionnaires, incl. T. Cash's MBSRQ (high statistical accuracy). The rationale for choosing a tool for measuring a variable is very important due to the correctness of the survey methodology.
4. Poorly described definitions of variables - from the perspective of psychological theories (self-esteem, body image). body image - a detailed definition is missing - what did the authors mean?

Body image definitions vary widely depending on the author of psychological research and theories - body image has different components. The authors do not write directly what exactly they define with the concept of body image (dissatisfaction with the body? Objectification of the body, low self-esteem of the body - each term has a different meaning in describing the image of the body).