

Review of: "Is creativity the seed of innovation?"

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My evaluation of the paper is that it is a good contribution that clarifies many important aspects of the relation between innovation and creativity. However, I believe the paper needs some major revisions, in that it does not deal enough with the problem of what are the motivations driving innovators and collective innovative activities, both in the creative phases(s) of innovation, which are the most important, and in the implementation of creative activities and accomplishments. A clearer picture of the motivations driving the search for innovations in creative individuals can serve as the starting point for a more systematic analysis of the process, constraints and rules (possibly a semi-institutionalized process) leading from creative activities and intuitions to innovation in the economic sphere strictly speaking.