

# Review of: "Is creativity the seed of innovation?"

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**Potential competing interests:** No potential competing interests to declare.

The paper is interesting, but I hope you will find the following useful:

1. Clarify the intended audience and purpose of the paper. If the paper is aimed at an academic audience, the rationale and importance of the research should be highlighted more clearly. The style of writing should also be more formal and evidence-based, rather than a commentary or conversation style.
2. Update the literature review with more recent publications and/or calls for research/extensions of the concepts to bring the conversation more into the current conversation. Emphasize the main contribution and literature but also practical value more clearly.
3. Improve the conclusions by including more links for future research, highlighting interesting areas, and identifying areas that are still vague and need further investigation. Also, update the references with more recent sources and avoid using bullet points as most journals do not allow them.