

Review of: "Determinants of Corporate Financial Performance in African Insurance Market"

Ronny Kountur

Potential competing interests: No potential competing interests to declare.

I have three concerns about this paper:

1. There is an impression that this research has no issue to solve. It is just putting many variables and see if they relate to ROA. Please show the urgency of this research. Why those independents variables are important, what issues to be solved, otherwise it is just putting any variables and use multiple regression to see if they are related without any urgency.
2. Some independent variables are taken from financial statements and the dependent variable is also from financial statements, for example total assets. For sure, they will relate.
3. Please follow the proper way of presenting the result of a study that make use of multiple regression analysis. For example, how to interpret the regression coefficient, both the unstandardized and standardized coefficient. How to interpret the R square. You may use the APA standard of reporting regression analysis.