

Review of: "Revisiting Enron twenty years later: Eight executive blind spots worth remembering"

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Review

The topic, "Revisiting Enron Twenty years later: Eight Executive Blind Spot Worth Remembering" is quite interesting and timely. The author demonstrates a very good knowledge of the subject matter. The analysis of the eight cultural artifacts that contributed to the downfall of Enron is detailed and well-articulated. The author also offers insight into what Enron needed to have done to avoid the downfall. This presupposes that Enron acted in error and consequently failed. This could not be so because Enron knowingly attached symbolism to the wrong values and failed to asked pertinent questions as the author alluded to. Enron lacked management credibility and that was no accident, but deliberate. The auditors of Enron, Arthur Anderson, played ignoble role in the Enron saga and that was with the knowledge of Enron itself. I believe the analysis of Enron cannot be complete without documenting the role of Arthur Anderson in it. It would, therefore, be appropriate, I believe if the role of Arthur Anderson is included in the paper as an additional cultural artifact. The paper is well written and the author deserves commendation.