

Review of: "An Empirical Investigation into Financial Distress in the FMCG Sector in India: A Comparative Analysis Using Altman Z-Score and Descriptive Statistics"

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Potential competing interests: No potential competing interests to declare.

- 1. Kindly review the submission as the literature survey requires updating to encompass recent research findings and ensure comprehensiveness.
- 2. The introduction section should provide a clear background, delineate the research gap, articulate the objectives, and elucidate the novelties of the work. It is imperative to justify the novelty/originality by emphasizing the manuscript's substantial contributions to the evolving body of knowledge in the field.
- 3. To enhance the relevance of the analysis, it is essential to incorporate a conceptual model and framework. This will provide structure and clarity, facilitating a deeper understanding of the relationships between key variables or concepts under investigation.
- 4. It is imperative to strengthen the methodology by refining data collection methods, enhancing analytical techniques, and ensuring alignment with the research objectives.

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