

Review of: "Development of Traditional Packaging Design Innovations in the Present Context Using Technology for Packaging (Case Study: CV. XYZ)"

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Potential competing interests: No potential competing interests to declare.

The article presents a good idea, but it needs some revisions. The introduction does not show many evidences and the authors do not cite any other works to corroborate the concepts presented in the text.

The idea of reduce de use of plastic bag is not new, several investigations have been carried out on the subject. Nowadays, we have packaging made from renewable materials like plant compounds, for example. However, the use of packaging made from other traditional materials are also great as long as it does not pose a risk to maintaining the good condition of the food.

The analysis of uncertainties is not well constructed, more facts need to be debated about the classic packaging and traditional Indonesian packaging, such as acceptance by consumers, their advantages and disadvantages. The method used to create the analysis needs further discussion, is not very clear how it was constructed.

The article does not explain how traditional packaging is disposed of, and why it is better than other types of renewable packaging.