

Review of: "Incorporating 'Effort' into Communication Models: An Exploratory Study"

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Very interesting article trying to design of a communication model that is more adaptive to the current situation. However, the "Theoretical Starting Points to Study Effort in Communication" section is too long , the author needs to make it a section with sub-sections. You need also to have a section at the end of your study on the practical and theoretical implication of your research to show how important your research to the field of the study. And you need to look on more previous literature to make sure you covered all the literature published before.