

Review of: "Startup Development Project: Munchies Merch"

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Potential competing interests: No potential competing interests to declare.

The business proposal is good, but there are some things that need clarification.

1. Clarity on the type of business sector, is it industrial or trade? Because it has an impact on the following description.
2. Some of the descriptions in the SWOT are in the wrong room.
3. Financial aspects, it is necessary to clarify the difference between the salary and the owner's profit share. In business, this must be clearly distinguished and will have an impact on financial returns.