

Review of: "The Myth of the Liberal Arts vs. National Universities Divide: A Marketing Strategy"

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Potential competing interests: No potential competing interests to declare.

Abstract - The abstract was written very well. However, the author(s) may add how the data for the paper was collected.

Overall, the paper discusses an interesting issue. However, there are a few ideas that are repetitive. Maybe the author(s) should elaborate more on the ideas mentioned in the paper.

Even though this paper is a commentary paper, I think including in-text citations when stating strong ideas/statements would strengthen the author(s)' arguments.