

Peer Review

Review of: "Context Matters: A Note on the Special Conditions for Effective AI Adoption in Organizations"

Parisa Omidmand¹

1. Department of Economics, Texas Tech University, United States

The manuscript is timely, the structure is easy to follow, and the themes are relevant to both researchers and practitioners who are trying to understand why AI initiatives often stall, remain superficial, or create unintended risks.

However, the contribution needs sharper positioning and stronger traceability. Several of the proposed "special conditions" overlap with established adoption and organizational change frameworks, so the paper would benefit from a brief comparison and a clearer statement of what is novel in this framing. In addition, the evidence base is not sufficiently transparent; a short description of how the cited studies were identified and selected would strengthen credibility.

Finally, the framework would be more useful if presented in a more operational form. A concise table defining each condition, listing a few observable indicators, and suggesting practical actions, along with a brief explanation of how the conditions interact, would make the contribution more actionable. Overall, the manuscript has potential, but it needs clearer positioning, method transparency, and a more applied presentation to be publication-ready.

Declarations

Potential competing interests: No potential competing interests to declare.