

## Review of: "Socio-demographic, smoking and drinking characteristics in GB: A comparison of independent telephone and face-to-face Smoking and Alcohol Toolkit surveys conducted in March 2022"

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Potential competing interests: The author(s) declared that no potential competing interests exist.

- -The study is interesting and raises a major issue.
- -In methods, sample and recruitment, "Sample weighting uses the rim (marginal) weighting technique to match the Great Britain sociodemographic population profile relevant to the time each monthly survey was collected" should be more explained.
- -In Measures, the categories for "social grade" should be detailed to make the reading easier.
- -In results, table 2, the status "pipe/cigar" should be clarified. Is it possible for a participant to answer both "daily smoker" and "pipe/cigar" ?
- -In discussion, the following limit is important "It is also worth noting that we compared a large number of indicators informally and therefore did not correct for multiple testing". It should be more detailed. Multiple testing without correction may increase false positive.
- -A conclusion should be added at the end.