

Review of: "An Apologetic Theological Vision on the Social Phenomenon “Kardashians”"

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To put it briefly, I thoroughly enjoyed reading this article. Unfortunately, academia has drifted away from its original principles, especially within the realm of humanities. What's disheartening is observing certain academics attempting to align themselves with celebrities, in a futile hope of gaining a share of their effortless wealth and influence.

I don't believe we require academic research to demonstrate that idolizing Kardashians or even showing fondness for them is a waste of time. However, as evident as it is, a significant portion of the global population disagrees with my viewpoint. Celebrities consistently strive to demonstrate their fame's worthiness through their unique talents, yet Kardashians exhibit no discernible talents whatsoever; their only skill seems to be their ability to be themselves! It's rather nonsensical to follow individuals merely because they're living their lives, and worse, doing so with our hard-earned money. (Every penny celebrities earn indirectly finds its way out of our pockets through the consumer goods we purchase.)

Aside from the positive sentiments evoked by this article, I have a few considerations.

Firstly, the article exhibits a noticeable Christian bias in its approach. The chosen methodology appears to cater exclusively to Christian readers, although the results themselves could hold relevance for a broader audience, irrespective of their religious affiliations.

Secondly, the author could significantly enhance the quality of their work by incorporating more reputable sources, such as Pete Ward's "Gods Behaving Badly." Additionally, I would suggest the author engage with my own article titled "Rich Kids of Tehran: Consumption of Consumption on Instagram in Iran." Moreover, it is advisable to refrain from citing Wikipedia pages in scholarly articles.

Thirdly, a reorganization of the article is recommended to conform to the conventional structure of an academic paper, encompassing distinct sections like introduction, literature review, methodology, and so forth.

I extend my gratitude to the author for embodying the spirit of the small child in Hans Christian Andersen's tale, fearlessly proclaiming, "the king is naked." It is my hope that a greater number of individuals will delve into this subject matter and its approach. Ideally, this will stimulate a more enlightened perspective within the global academic community, countering the prevailing sense of irrationality.

