

## Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

The topic is interesting and deserves attention from scholars and practitioners in the field of SMEs and role of women in sustainable development in business. From an overall perspective, the research problem of this paper has practical and academic value. However, it still has several issues. My recommendation for the current version of the paper is major revision. The authors to consider and answer the following issues.

- 1. The study's objectives do not align seamlessly with the title. I recommend revising the title to better reflect the study's objectives and content.
- 2. The study started with an impressive introduction. Authors must position the paper with the arguments on why does this paper is required since there are plenty of studies regarding this topic in current literature.
- 3. There are other statements that are more of truisms and judgments rather than a review of extant literature. At many places, sentences have been taken verbatim from the paper without putting them in quotes or referencing them like they ought to be.
- 4. The authors should contemplate incorporating a literature review that accentuates the primary methods employed and empirical discoveries gleaned from existing literature. It is advisable to augment the paper by introducing a dedicated section on methodology, with the subsection pertaining to data placement following an extensive discussion on the empirical model.
- 5. It's important to assess reliability, convergent validity and discriminant validity for the each construct separately and overall construct to ensure that they are measuring distinct aspects of the construct and are related to other constructs in the expected ways.
- 6. The authors failed to contribute emergence discussion. I believe that this research has significant implications.

  However, it is unclear about it in the conclusion part; simultaneously, a separate practical and or theoretical implication section may broaden the scope of the study.
- 7. Implications for theory and practice should be better articulated. Moreover, a section called research limitations and directions for future should be added.
- 8. Further, grammatical errors need to be cleaned up in the paper to meet the journal standards. The authors may consider professional copy-editing to ensure formal scientific writing.

