

# Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

Pushpinder Singh

**Potential competing interests:** No potential competing interests to declare.

According to me the topic and the study is interesting. however, I have a few observations regarding the same.

1. The researchers failed to put forward the relevance/need for conducting such a study.
2. Any quantitative or statistical data to support the relevance of conducting such a study should have been provided.
3. Separate sections for Introduction and Review of Literature should have been provided.
4. Proper basis of formulating the hypotheses should have been provided in the Review of Literature.
5. The standardised scales used in the study for each construct should be mentioned with proper references and citations.
6. Methodology needs thorough revision: It should answer the questions like-
  - Why Thailand especially Bangkok is taken for the study?
  - why only 400 respondents taken as sample?
  - who qualifies to be your respondent?
  - why stratified random sampling if the population is infinite? what were the basis for formulating the strata?
  - what's the time frame for this study?
7. There should've been proper sections dedicated for theoretical and practical implications of the study at the end.
8. Who are going to benefit from the study and how?

I guess adding these points in the research would render such a study excellence. I hope the researchers will take these reviews in their stride.