

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

Mohsen Mohammadi Khyareh¹

¹ Gonbad Kavous University

Potential competing interests: No potential competing interests to declare.

The current paper presents an important and timely topic that addresses the relationship between women's business performance and sustainable development. While the overall message is positive and relevant, there are several aspects of the text that could be improved for clarity and academic rigor.

1. Abstract and Introduction:

- The abstract offers a concise summary of the study's objectives and methods. However, it lacks a mention of the key findings or implications, which would provide a clearer preview of the research.
- In the introduction, while the importance of women's business performance is well-established, it could benefit from a more explicit statement of the research gap or problem the study aims to address. This would provide a stronger rationale for the research.

2. Research Methodology:

- The text mentions the use of quantitative research and regression analysis, which is suitable for this type of study. However, it lacks crucial details about the specific variables chosen and how they were measured.
- A more comprehensive explanation of the sampling technique and its representativeness would enhance the study's validity and generalizability.

3. Literature Review:

- While the literature review is extensive, it would be more impactful if it offered a critical synthesis of existing research. Rather than merely listing studies, it should analyze their methodologies, findings, and limitations, emphasizing how they contribute to or fall short of addressing the research problem.
- The text occasionally repeats the same points about the importance of women's business performance and sustainable development. To enhance clarity and conciseness, these repetitions should be minimized.

4. Hypotheses:

- While the research hypotheses are well-defined and aligned with the study's objectives, providing a brief rationale for each hypothesis would make them more compelling and insightful.

5. Conceptual Framework:

- The conceptual framework is visually presented but lacks clear labels and explanations for the relationships between variables. A detailed legend or key would make it more accessible and informative for readers.

6. **Clarity and Conciseness:**

- Several sentences are long and complex, which can make it challenging for readers to follow the argument. Simplifying sentence structures and ensuring a logical flow of ideas would improve readability.
- The text should be structured in a way that each section logically builds upon the previous one, creating a more coherent narrative.

1. **Research Design and Methods:**

2. **Results:**

- The description of the research design and approach is clear and provides essential information for understanding how the study was conducted.
- The explanation of data sources and the sampling design is straightforward, but it could benefit from more details on how primary data were collected and the specific questionnaire used.
- The presentation of collection tools and data analysis methods is informative, though it might be helpful to elaborate further on why these particular methods were chosen and how they align with the research objectives.
- The presentation of results, including response rates, reliability testing, descriptive statistics, correlation analysis, and regression analysis, is thorough and follows a logical sequence.
- Including tables and figures to illustrate the results would enhance the reader's understanding and make the data more accessible.

8. **Discussion of Regression Analysis:**

- The discussion of the regression analysis results is well-structured, with a clear presentation of coefficients and their significance.
- However, it could benefit from more detailed explanations of the practical implications of the findings. How do these factors affect women's business performance, and what strategies or recommendations can be drawn from these results?

9. **Conclusion:**

- The conclusion summarizes the key findings effectively and provides a clear statement of the study's contributions. It aligns with the results presented earlier.
- The recommendation section is comprehensive and provides actionable suggestions based on the study's findings. This is a strong point of the text.

10. **Limitations and Future Research:**

- The limitations section acknowledges the study's constraints, such as the scope and generalizability. However, it could be more explicit about how these limitations might have influenced the results and interpretations.
- The suggestions for future research are relevant and could guide further studies in this area.

11. **Language and Grammar:**

- There are some minor grammatical issues and awkward phrasings throughout the text. A thorough proofreading and editing pass would improve readability.