

# Review of: "Artificial Intelligence Implementation in the Business Model Innovation for Ensuring Business Continuity: A Case Study of PT. Metrodata Electronics Tbk."

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Potential competing interests: No potential competing interests to declare.

The topic of the article is very interesting and relevant in the current context. The presentation of the research gap is very well developed. The authors use several studies to support the opportunity. Most are recent references, which further support the objective. However, at the end of the Problem Statement, a research problem is not presented. The manuscript has three specific objectives, but there is no unity among them. In this sense, I recommend authors to revise the end of this chapter in order to present a general research problem. The three specific objectives can be maintained, but it is fundamental that there is a central research problem. Still, I suggest to the authors that they better explain the research method, highlighting with evidence the data collection and analysis processes.