

Review of: "The Innovations Driving Tesla's Success: Disruptions, Customer Transformation, and Entrepreneurial Strategies"

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Potential competing interests: No potential competing interests to declare.

This paper does not present a complete analysis of the topic under discussion. Limitations and future scope are missing. Recent references are missing, e.g.,

Hadad, Y., Keren, B., & Alberg, D. (2023). An Expert System for Ranking and Matching Electric Vehicles to Customer Specifications and Requirements. *Energies*, 16(11).

Singh, B., & Dubey, P. K. (2022). Distributed power generation planning for distribution networks using electric vehicles: Systematic attention to challenges and opportunities. *Journal of Energy Storage*, 48, 104030.

An introduction and a comprehensive literature review are needed. The research question, the criteria, the existing or required data, the alternatives, and the article's contribution to the field in which it deals must be detailed. Please improve your English and remove grammatical mistakes throughout the manuscript. Please clearly mention the limitations and future scope of the manuscript. Please add limitations and future scope.

Authors must ensure the manuscript is attractive and readable to increase its likelihood of being read and cited. Great attention to detail in all manuscripts will be critical to achieving this goal. This corresponds to the research question at hand.

The conclusion section is not at a sufficient level. In the conclusions chapter, there is no sufficient reference to the contributions and the uniqueness of the research and no reference to the limitations. Authors should provide a general commentary on the abstract, the unique contributions of the article, the study's limitations, managerial implications, and the impact the article may have on future research and policy decisions. I hope that you find these comments and questions helpful in improving the manuscript.