

# Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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The title of the article is confusing and also too long. I suggest that the word "Measuring" in the title be replaced with the word "Exploring," as this is an exploratory and qualitative study that is based on a small research sample. The word "Measuring" is usually associated with quantitative and confirmatory studies. In this regard, a possible revised title can be "Exploring Education-Industry Alignment and the Effectiveness of Internship Programs During the COVID-19 Pandemic." The introduction section should be rewritten into two parts, i.e., Introduction and Literature Review. As this is a qualitative study and to address validity concerns, it is suggested that the authors consider providing some extracts from the student reports and verbatim quotes from research participants to provide better perspectives and enhance the credibility of their research findings.