

Review of: "A Study on Consumers' Perception of Food Delivery Platforms"

Vikas Gupta¹

1 University of the South Pacific

Potential competing interests: No potential competing interests to declare.

Dear Author/s,

I have gone through the manuscript and have the following comments:

- 1. The abstract of the study looks incomplete and doesn't provide a proper representation of what exactly the author/s want to convey through their study. Please remember abstract is the soul of any research article. Provide only the most important statements about your objectives and the unique contribution of your paper in this section. You should also provide a better statement for the methodology you used in the research.
- 2. At present there is limited background/theme setting, no compelling case for why the topic is worthy of investigation and not identify gaps and strong contribution. Please remember this is has a very large body of work accumulated on the topic under investigation and thus a contribution must be clear and significant. I suggest you look at the journal you are targeting and learn from that on style, setup and structure.
- 3. The literature review is very piecemeal and lacks depth and contribution to the reader understanding the domain and what has been done and how that work has developed. I suggest you work on a strategy for what you want to convey and the depth of the presentation of material and broaden its scope. You are missing a lot of work that has appeared over the past few years on this topic.
- 4. There are major issues with the methodology.. Author/s did not provided any brief on the sampling universe.. What sampling method they applied?? what is the criterion of selecting the respondents?? How the author/s have taken care of the biases that might have emerged during the data collection??? Author/s should provide a details about these aspects as well...
- 5. I do find the result analysis to be over-engineered. You need to present your results properly by aligning them with your study objectives... Presentation of data in tables may also be improved by providing proper descriptors... It needs to be more clear and follow brevity over elaboration. You are throwing everything in when not needed. See some recent papers in good journals and follow that.
- 6. Provide long term and short term implications of your research for the stakeholders, researchers and government...
- 7. There are frequent grammatical and punctuation errors in the manuscript which makes it hard for the reviewer to follow



the manuscript.. Use the online available tools to make your manuscript more crisp and succinct which suits the readership of Qeios as a journal... I would suggest you to download some articles from Qeios and follow their writing style and way of presentation... It will help you in making your study better...